



E-NIGHT MARKET

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ABSTRACT

Night market or “Pasar Malam” is of the tourist attraction in Malaysia. Visitors, either locally or from all over the world visits the night market to buy various goods, or just for a sightseeing. However, findings information related to the night market is difficult due to lack of systematic information system. Therefore, E-Night Market system is designed to help the visitors who came from outside of the state to track the location of the night market that exist Malaysia. Normally the visitors will face the difficulties in finding the location of night market as the night market only operate on specific day according to the location of the night market itself. The visitors can track the night market manually by asking people but using this method will lead them to wasting their time by keep looking and asking by their own. The objective of E-Night Market system is to help the visitors to plan and choose which night market will be their destination which is the system will provide details information about the locations, the sellers and the day/time of the every night market operate, this is important because not every night market are operate every day. The uniqueness of this system is allow the sellers to register for business at the night market and the visitors are allowed to rate or comment towards sellers and also the night market itself. Hence, the E-Night Market system can be commercialized to traveller who looking for the places of night market in Malaysia.

Keywords: E-Night Market, Night Market Tracker, Night Market Registration, Outsider Visitors

Reference:

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