



## ASKYB SYSTEM

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### ABSTRACT

*Community engagement is one of the major issues faced by the communities. Every 4 to 5 years a representative of the community (known as “Yang Berhormat” or YB) will selected through a general election. The selected YB will be responsible for managing their parliament or districts. However, lack of communication and platform for communication between the communities and their representative undermine the level of community engagement. Thus, AskYB system is proposed whereby the system can help people to share their problem and also share their opinion with any YB based on their problem in one stop centre. Other than that, objective of the system is to provide the best communication platform that people can directly communicate. Next, the uniqueness of the AskYB system is all the people can choose to communicate with any YB that they want to ask. In addition, AskYB system is one of the systems that YB can communicate and comment directly to the community and try to take action to their problems. In Malaysia, the system can be commercialize globally to be used because there a lot problems between community and YB that needs a solution and the best platform without them wasting too much time in directly to communicate with YB in one stop centre system.*

**Keywords:** AskYB system, Innovation, Asking question, Communication platform.

Reference:

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