



E-VIRTUALMALL SYSTEM

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ABSTRACT

In Malaysia, Shopping mall is one of the attractions in which visitors and locals spend their time either to purchase things or just for a sightseeing. However, due to its gigantic structure, it's difficult to navigate and finds certain product or shop in this shopping area. therefore, there is a need for a new online system to properly managed and guides the visitors of this mall. Adopting the concept of OPAC is, first to guide customers from lost and not found what they want in a mall. Second is, to make easier to the customers to know the things they want available or not. Third is, customers can pre-order or direct order to the mall or kiosk. So, from this system, customers can save time from walking around and find nothing. The uniqueness of the E-VirtualMall is, customers can download this system through the smartphone. So, customers can survey before make a choice to buy the thing or groceries. For the example, we can put this system E-VirtualMall the entrance mall to guide customers to go their destination and also customers can download this application through the mobile application. The problem why customers need E-VirtualMall need to create because customers can go directly without need spend more time just walking around and find nothing. Next is, if customers need a thing emergency without waste time go to mall but they can't get what they want, they can check that thing available or not through the mobile application. This system also can make easily to the public because they also can book or in another meaning is pre-order if the things is sold out.

Keywords: Mall, kiosk, E-Virtualmall, system

Reference:

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